Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.

•	
t .	*

- 1034n

FARMS

Cast Call on Ginal Sale Clearance Sale

Everbloomers-Climbers Ramblers - Polyanthas Flowering Shrubs and Trees -Perennials and **Gladiolus**

Sec. 562, P. L. & R.



Plant Roses Will have months Will you can still have months of bloom Final Clearance SALE

Of Everbloomers, Ramblers, Climbers, Also Moss, Shrub and Polyantha Roses, Last Call Reductions, on Entire Stock - - - Flowering Trees, Shrubs and Hardy Perennial Plants

UR 20TH FINAL CLEARANCE SALE is drawing to a close. Our mails have been tremendous, often 800 to 900 orders in a single day. Yet 95% of these orders have been shipped out within 24 hours from the time the orders were received.

Some lines, the Evergreens for example, have been entirely cleaned out. We still have complete stocks of the lines shown in this "Last Call" folder, including the finest Hybrid Tea Roses, Ramblers and Climbers. You will find several Ramblers and Climbers not previously listed.

Still Time to Plant Roses, Flowering Trees and Shrubs

You need not hesitate to plant now, although we are well into the summer. The Roses, Flowering Trees and Shrubs we will send you have been held dormant in our refrigerating cellars. They are exactly like the stock we shipped out in April. Plant them now and you will be surprised how quickly they respond to summer warmth and sunshine. Give them an abundance of water, especially during the first two weeks after planting. We guarantee our Hybrid Tea Roses to bloom within a few weeks from planting.

Note the special premiums offered with the Rambler and Climber Collections. Also the last minute reductions on Trees and Shrubs.

This is positively our last Bulletin of the season. Now is the time to buy at money-saving prices.

We will include the Franklin D. Roosevelt Rose, an exclusive new Reynolds' Farms introduction, FREE with every order for \$10.00 or more. This Rose sells regularly at \$2.00 a plant.

WE'RE HEADQUARTERS FOR THE WORLD'S FINEST ROSES

All Shipments by Prepaid Parcel Post, Insured Delivery

HONORABLE TREATMENT GUARANTEED

REYNOLDS' FARMS, R.F.D. 250 South Norwalk, Conn.

Just off the Boston Post Road (U.S. Conn. Route 1) STEPHEN REYNOLDS, Owner & General Manager

A Grand Opportunity to Improve Home Grounds Prices Slashed; Choice Planting Stock - Buy NOW!

Perpetual Roses, Moss Roses, Hedge and Shrub Roses, Polyanthas, Flowering Trees and Shrubs, Vines, Perennials and Dutch Bulbs







Philadelphus (Mock Orangs)









Every season, we must clear out the dormant stock in our refrigerator Roses, Trees and Shrubs at prices which are simply astounding to those who have been accustomed to paying average retail prices.

Our 20th Final Clearance Sale with the greatest values in the history of our business is drawing to a close. Will you be one of those to profit by the opportunity it affords? Remember, we guarantee honorable treatment of all customers.

Now you can plant to your heart's content without straining your pocket-book. Every dollar you lay out will return to you many fold in the increased

value of your home.

Roses

HARDY PERPETUAL ROSES 2-Year, Field-Grown Plants

10 for \$1.85 5 for \$1.00

Hardy Perpetuals are strong, bush Roses, bearing great masses of bloom in June. Some varieties are almost everblooming. Plant as lawn specimens or mass in the shrubbery border. Frau Karl Druschki—White with pink blush.
Earl of Dufferin—Velvety crimson shaded with chestnut red. Fragrant.

Gen. Jacqueminot—Clear red; fragrant.
Paul Neyron—Rose-pink; fragrant.
Ulrich Brunner—Deep carmine; fragrant.

2-Year, Field-Grown Plants
4 for \$1.00 8 for \$1.85

Old-fashioned favorites. Flowers appear to be peeping out from mossy growths. Fine for bedding, borders, and the rockery. Red. White and Pink varieties.

HEDGE ROSES
2-Year, Field-Grown Plants

8 for \$1.85

12 for \$2.65 4 for \$1.00 Try a rose hedge; no supports required. Almost impenetrable. More beautiful than privet yet requires less care. Blooms throughout summer.

F. J. Grootendorst—Red.

Pink Grootendorst.

SHRUB ROSES 2-Year, Field-Grown Plants 8 for \$1.85

12 for \$2.65 4 for \$1.00 Plant these vigorous shrub roses, among your shrubbery or as lawn specimens. They are easy to grow and make a beautiful showing. Hugonis Rose—"Golden Rose of China." Persian Yellow — Old-time favorite; still
Bears lovely golden sprays on
long slender branches. Very early.

POLYANTHA (BABY) ROSES

Cecil Brunner FREE with every 7; 2 FREE with every 14; 3 FREE with every 21

Cecil Brunner is a lovely pink and gold Polyantha.

2-Year, Field-Grown Plants

7 for \$1.19 14 for \$2.19 21 for \$3.19

Compact little bushes, bearing great clusters of small but beautiflowers. Practically everblooming. Plant them in window boxes, beds and borders, also in the rockery.

Erna Teschandorff—Bright red; fragrant.

Ellen Poulsen—Cherry-pink; fragrant.

Superba—Crimson, Gold Medal winner.

Greta Kluis — Carmine red. Continuous

Triomphe de Orleanais—Geranium-red.

Eva Taschendorff—Bright white, fragrant.

Flowering Trees

You can add a real touch of beauty to your grounds at small cost by planting our inexpensive Flowering Trees. Nothing can take their place. At these prices, you can afford as many as you have room for. Plant them now and gain a year.

White Dogwood—3 to 4 ft. \$.75 each Red Dogwood—Immensely popular. 4 to 5 ft. 1.25 each Red Dogwood—3 to 4 ft. 1.00 each Flowering Crab—Lovely soft pink. 3 to 4 ft. .50 each 1.00 each Flowering Japanese Cherry—4 to 5 ft. Weeping Mulberry-6 to 7 ft 1.00 each Flowering Almond—Red and White, 2 to 3 ft. 2 for \$1.00 Prunus Pissardi. Purple-leaved Flowering plum. 4 to 5 ft. .50 each Prunus Triloba—Double Flowering Plum. 4 to 5 ft. .50 each Paul's Scarlet Thorn—Late spring bloomer

Flowering Shrubs

Red-Branched Siberian Dogwood FREE with every 7; 2 FREE with 14

This hardy little Dogwood is beautiful the year round. An unusual shrub.

The shrubbery border is now an accepted part of the well-arranged home planting.

These Shrubs are big, heavily rooted specimens, 4 to 5 ft, high, before pruning. We ship them pruned, ready for planting. Great value at these prices.

Any 7 of These, \$1.00; 14 for \$1.85 Lilac, Purple-Fine, old-fashioned flower.

Deutzia (Pride of Rochester)—White.
Double Syringa—Beautiful white flowers.
Forsythia Fortunei (Golden Bell) — Upright grower.
Forsythia Suspensa (Weeping) — Golden Lilac, Purple—Fine, old-fashioned flower.

Snowball (Viburnum)—Large white balls of bloom.

Snowberry — White flowers; wax-white berries.

Spirea Anthony Waterer — Dark crimson, summer bloomer.

Spirea Van Houtte (Bridal Wreath) — Slender white sprays.

yellow.

Honeysuckie — Flowers creamy white, scented. Bush form.

Hydrangea, A. G. (Hills of Snow) — Midsummer. Hydrangea, P. G. — Huge white to blue pannicles.

pannicles.
Philadelphus (Mock Orange) — Large,
white, double.

Rose of Sharon (Althea) — Pink, Red and White varieties. Any 5 of These for \$1.00; 10 for \$1.85 Beauty Bush—Dainty small pink flowers.

Butterfly Bush (Summer Lilac) — lle de France.

Japanese Quince—Large pink flowers.

Purple Fringe (Cotinus) — Prized for its foliage.

Weigelia, Red-Eva Rathke.

Weigelia, Rosea—Rose-colored flowers.

SPECIAL - True-Blue Hydrangea, new and striking. 3 for \$1.00

New Red-Leaved Japanese Barberry

New Mea-Leaved Japanese	Barberry
Rich, bronzy-red foliage, a new variation of the familiar Ja ornamental in hedge or foundation planting. Often quoted at 7	panese Barberry. Highly 5c to \$1 per bush.
12 to 15 inches	7 for \$1.00
15 to 18 inches	6 for \$1.00
18 to 24 inches	5 for \$1.00
California Privet Many hedges need renewing this sessoa. 12 to 18 inches high.	\$2.25 per 100

Extra Size Shade Trees

Heavy-rooted, balled and burlapped. Shippad express collect or loaded into your car ur Farms. Express charges will amount to about 25c a tree where three or more are At Farm or Shipped Express Collect

American Elm—One of best loved native trees, 12 ft. Chinese Elm—Remarkably fast grower, 10 ft.

Catalpa—Sheared heads. 6 ft. to head

Lombardy Poplar—Grows very tall. Now 12 ft. Weeping Willow-Very graceful. This size 10 ft.

Climbing Vines

0			
Climbing Hydrangea—Rare novelty; climbs without trellis. Very special		ach	\$.50
Silver Lace Vine (Polygonum) Produces foar	m v		
sprays of creamy-white flowers.		for	1.00
Boston lvy—Vigorous, hardy climber	5	for	1.00
Chinese Matrimony Vine - Large white flower			
bright orange-red fruit		for	1.00
Clematis (Virgin's Bower) Foaming clusters of sno	w-		
white flowers.		for	1.00
Clematis Jackmani—Purple Flowers	3	for	1.00
Wisteria-White and Purple			1.00
English lvy—Famed in story and song			1.00
	-		

Hardy Perennials

Hardy Perennial Plants are immensely popular. Most of them are very showy. Once planted, they bloom year after year, requiring little care. No garden is complete without a collection of Perennials. All 2-Year, Field-Grown Plants

All 2-Year, Field-Grown Plants

Anchusa—Clustered flowers
Achillea (The Pearl)—White flowers. Blooms from
June until frost
Anthemis (Perry's Variety)—Bushy plant with yellow flower like daisy. Very good for
garden and cut flowers
10 for \$1.00

Canterbury Bells — Dainty violet blue to white
flowers
Columbine (Aquilegia)—Tall, dainty flowers
Coreopsis Grandiflora (Tickseed) Large, yellow. 10 for \$1.00

Chrysanthemums—The finest Pompon varieties in
full range of colors
full range of colors
Chinese Delphiniums — Slender spikes, well
studded
Forget-Me-Nots—Old-time favorites
Gypsopbylla (Baby's Breath) — Feathery
White
Flowers

Large Park Varieties

8 for \$1.00

8 for \$1.00

Forget-Me-Nots—Old-time favorites
Flowers

10 Feathery

8 for \$1.00

10 Feathery

10 Feathery Flowers Hardy Perennial Sweet Peas—Very showy Heleniums—Sunflower-like blooms; red and Heleniums—Sunflower-like blooms; red and yellow

Lily of the Valley—2-year-old pips
Physostegia (False Dragon Head)

Rose Mallow (Hibiscus)—Assorted Colors
Rudbeckia (Cone Flower) Yellow; summer
blooming
Shasta Daisy—Giant White flowers
Long stems
Statice (Sea Pink) Small flowers assembled in large showy clusters. Foliage semi-evergreen
Sweet William—Wide range of colors

Wellow 100 States (Sea Pink) Small flowers assembled in large showy clusters. Foliage semi-evergreen
Sweet William—Wide range of colors

Statice (Sea Pink) Small flowers assembled in large showy clusters. Foliage semi-evergreen
Sweet William—Wide range of colors

Statice (Sea Pink) Small flowers assembled in large showy clusters. Foliage semi-evergreen
Statice (Sea Pink) Small flowers assembled in large showy clusters. Foliage semi-evergreen
Statice (Sea Pink) Small flowers assembled in large showy clusters. Foliage semi-evergreen
Statice (Sea Pink) Small flowers assembled in large showy clusters. Foliage semi-evergreen
Statice (Sea Pink) Small flowers assembled in large showy clusters. Foliage semi-evergreen
Statice (Sea Pink) Small flowers assembled in large showy clusters. Foliage semi-evergreen
Statice (Sea Pink) Small flowers assembled in large showy clusters. Foliage semi-evergreen
Statice (Sea Pink) Small flowers assembled in large showy clusters. Foliage semi-evergreen
Statice (Sea Pink) Small flowers assembled in large showy clusters. Foliage semi-evergreen
Statice (Sea Pink) Small flowers assembled in large showy clusters. Foliage semi-evergreen
Statice (Sea Pink) Small flowers assembled in large showy clusters. Foliage semi-evergreen
Statice (Sea Pink) Small flowers assembled in large showy clusters. Foliage semi-evergreen
Statice (Sea Pink) Small flowers assembled in large showy clusters. Foliage semi-evergreen
Statice (Sea Pink) Small flowers assembled in large showy clusters. Foliage semi-evergreen
Statice (Sea Pink) Small flowers assembled in large showy clusters. Foliage semi-evergreen Small flowers assembled in large showy clu

Big Value in Iris

Bearded Iris-Assorted colors, choice varieties 8 for \$1.00 Japanese Iris-Huge flowers, wide color range 8 for \$1.00

Bargains--Choice Peonies

These include many of the choicest varieties, unlabeled but grouped according to color, White, Red and Pink. Strong 3 to 5 eye divisions. If labeled, you would pay from three to four times our modest price. 8 for \$1.00.

Hardy Rock Garden Plants

Sedum Acre - Gold moss, quick grower-yellow Sedum Album—White Stonecrop—Silver foliage
Sedum Soxangulare—Yellow Flowers, dense
foliaga 8 for \$1.00
8 for \$1.00 Special Grand Collection of 12 One Dollar

Collections for \$10.00, Delivered Postpaid, with the New \$2.00 Franklin D. Roosevelt Rose Included FREE

Dutch Bulbs for Fall Planting

At Special Pre-Season Prices

We buy our bulbs direct from reliable florists in Holland, importing them ourselves. They are priced to you with only one small profit added. These are all first-size bulbs that will produce satisfactory blooms next spring. We will ship them in ample time for fall planting.

Hyacinths

You may make up a named collection from the varieties listed below, or you may let us make up an unlabeled assortment from the same varieties at the special "Mixed" prices. Mixed-20 Bulbs \$1.25; 100 for \$5.50; 1000 for \$50

Named-20 Bulbs \$1.75; 100 for \$8.00; 1000 for \$75 Yellow Hammer — Creamy yellow.
L'Innocense—White.
King of the Blues — Dark blue.

Contact Mainer — Dark pink.

Queen of the Blues — blue. blue.
La Victoire—Carmine-rose.

Queen of the Blues — Light blue. Grand Maitre - Poreclain

GRAPE HYACINTH-Heavenly Blue. 25 for \$1.00; 100 for \$3.00; 1,000 for \$27.50

Giant Darwin Tulips

Stately, long stemned beauties will grow from the fine large

You may make up a named collection from the varieties listed below, or you may let us make up an unlabeled assort-ment from the same varieties at the special "Mixed" prices.

Mixed-25 Bulbs, \$1.00; 100, \$3.00; 1000, \$27.50 Named-25 Bulbs, \$1.35; 100, \$4.50; 1000, \$40.00

Clara Butt—Salmon rose. Baron De La Tonnave—Rose carmine.
Dream—Lilac. Dream—Lilac.
Europe—Carmine red.
Galatea—Dark carmine rose.
The Sultan—Deep maroon.
Pride of Harlem—Deep rose.
Farncombe Sanders—Red.
La Candeur—Light pink.
Bartigon—Fiery red.

Greuse—Lavender.
Mme. Krelage—Lilac-rose.
Gretchen—Pale-rose.
Cieraad Van Flora—Rosy-red
William Copeland—Lilac-rose
Petrus Hondius — Carmine-Rev. H. Ewbank

Nauticus—Purplish rose.

更更

BREEDER TULIPS Mixed—25 for \$1.25; 100 for \$4.00; 1000, \$37.50

COTTAGE TULIPS Mixed-25 for \$1.25: 100 for \$4.00; 1000, \$37.50

PARROT TULIPS Mixed-25 for \$1.25; 100 for \$4.00; 1000, \$37.50

CROCUS Mixed-25 Bulbs, \$1.00; 100, \$3.00; 1000, \$27.50

NARCISSUS — LARGE-SIZE BULBS Mixed-25 for \$1.60; 100 for \$5.75; 1000, \$55.00

All Shipments Postpaid—Safe Delivery Guaranteed

Franklin D. Roosevelt Rose, Exclusive Reynolds' Farms introduction, regular Price, \$2.00, included FREE with orders amounting to \$10.00 or more

ORDER BLANK

	South Norwalk, Connecticut	
Gentlemen:	Date	193
Enclosed find \$	Please ship material listed below by Prepaid Pare	el post te
Name	Street or R. F. D.	
Post Office	State	
Quantity	Name of Plants or Collections Dollars	Cents

10 Everblooming Hybrid Tea Roses FOR \$1.59 Post Also Special Bargains in Ramblers and Climbers All Big, Strong 2 and 3 year old Plants, Labeled and Pruned

Guaranteed To Bloom Within A Few Weeks From Planting



Souvenir de Claudius Pernet

MMe. Jules Bouche



Only in our Final Clearance Sale do we ever offer such values for so little money. Yet these Roses are healthy, strong and ready to grow. We guarantee the Hybrid Teas listed below to bloom within a few weeks from planting. With good care, they will continue until frost, giving you several months of bloom this season.

You will find in this list the cream of the Everblooming Hybrid Tea Roses. There are 1933 introductions, Dotty and Romance — which have been quoted in Nursery Catalogs this season at \$1.50 each. There are such recent Gold Medal Winners as Talisman and President Hoover. There are time-tested favorites, such as Annie Laurie, Columbia and Souvenir de Claudius Pernet.

Roses \$1.59

Make Up Your Own Collection From These Choice Hybrid Teas

American Beauty-Crimson-carmine; intensely fragrant. Annie Laurie-Flesh-pink, golden base; fragrant, Briarcliff-Rose pink; fragrant. Briarcliff Brilliant-New patented Rose. Columbia-Deep pink; intenaely fragrant Commonwealth—Deep pink; fragrant. E. G. Hill—Dazzling scarlet; new, very fine. Hollywood-Deep roae; very fragrant. Hollywood—Deep roae; very Iragrant. Hoosier Beauty—Glowing crimson, shaded darker. Joanna Hill—Deep yellow; fragrant. Madame Butterfly—Salmon-flesh; slightly iragrant. Madame Jules Bouche—White with blush; fragrant Matchleas—Cerise pink; intensely fragrant.
Miss Amelia Gude—Golden buff; fragrant.

Mrs. Calvin Coolidge-Golden yellow; fragrant, Mrs. F. R. Pierson-Vivid scatlet; very fine, Ophelia-Pearl pink and gold. Premier Supreme—Deep rose-pink
Press. Herbert Hoover—Orange and gold; fragrant.
Pres. W. H. Taft—Salmon-pink; fragrant.
Rapture—Pink, apricot and gold. Rev. F. Page-Roberts-Yellow with red shading; fragrant. Rose Hill-Rose pink: fragrant. Roslyn-Golden yellow; slightly fragrant Silver Columbis—Rose-pink; fragrant.
Souvenir de Claudius Pernet—Sunflower-yellow; fragrant. Taliaman—Copper gold and apricot; fragrant.
Templar—Bright red; perslatent bloomer.
Double White Killarney—Very fine white; fragrant.

Aviateur Bleriot-Small golden flowers, fragrant, Climbing American Beauty-Large, rich carmine flowers. Chaplin's Pink Climber-Semi-double, clear soft pink Christine Wright-Semi-double, wild-rose pink; fragrant. Dr. W. Van Fleet-Large, shell-pink flowers; fragrant. Gardenia-Cresmy white flowers with yellow centers. Mary Wallace—Semi-double, rose-pink; fragrant, Paul's Scarlet Climber—Intense red flowers.

Primrose (primevere)-Large, double, primrose vellow Staechelin (Spaniah Beauty)-Bright pink. Alida Lovett-Bright shell pink with sulphur shadings Bess Lovett-Bright rich rose pink; fragrant Baltimore Belle-Pale blush to rose-white; fragrant. Max Graf-Very large flowers, bright pink with golden center,

RAMBLER ROSES

2-Year, Field-Grown Plants

Ramblera throw out pliable canes which are covered with bloom tha following year. The old canes can be removed every year. The Ramblera are invaluable for trelliaes, walls and embankments. The flowers are small but are borne in great clusters, giving a brilliant mass effect.

7 for \$1.19 14 for \$2.19 21 for \$3.19

Hiawatha Rambler FREE with every 7 Ramblers; 2 FREE with 14; 3 FREE with 21.

Hiawatha is a beautiful Rambler with deep crimson single flowers shaded white at the centers, and showy golden anthers.

American Pillar-Crimson with clear white eve Crimson Rambler-Oldest of all Ramblers Dorothy Perkins-Crinkled pink petals. Excelsa-Intense crimson White Dorothy—Similar but white Lady Gay—Rich deep rose-pink. Roserie—Tyrian-pink, darkening with age.

Tausendschon (Thousand Beauties) Cherry pink to pale

Trier-Fragrant, semi-double, rosy white. Veilehenblau-(Violet Blue)-Only blue rose. Wichurisna-Starry white flowers; fine for ground cover



when trained over an arbor with ahel tered seat. It is equally at home on porch trellis, stone walls and embankments.

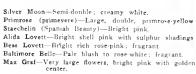
CLIMBING ROSES

2-Year, Field-Grown Plants

Climbing Roses have pliable canes, somewhat heavier than Ramblers. New growth starts from the old canea, so that the canes often attain great length. The blooms are almost as large

7 for \$1.50 14 for \$2.65

Albertine Climbing Rose FREE with every 7; 2 FREE with every 14; Albertine is a fragrant, rich coppery yellow Climber that holds its color



All Shipments Postpaid --- Safe Delivery Guaranteed REYNOLDS' FARMS R.F.D. 250 South Norwalk, Conn. This lovely shell-pink Climber is a most vigorous grower and a lavish produce of bloom, it can be trained on trellises of bloom, it can be trained on trellises.

Free Premiums Given NOW in Addition to Price Reductions

In this "Last Call" Bulletin of our 20th Final Clearance Sale, we have made further sharp reductions from the very low prices previously quoted. In addition, we offer Free Premiums with Ramblers, Climbers and Flowering Shrubs.

The values offered in this Bulletin are so extraordinary that it will pay you to do as much as possible of your planting now. You need not hesitate to plant in mid-summer. Our dormant stock will grow as lustily as if planted in April.

We suggest that you go through this entire Bulletin noting the items you can use. It will be a long time before you will again have the opportunity to pick up such remarkable bargains in high-grade stock.

Franklin D. Roosevelt

New Everblooming Hybrid Tea Rose
An Exclusive Reynolds' Farms Introduction

We consider the Franklin D. Roosevelt one of the finest of the recent roses. The petals are a bright claret red, shading darker toward the tips. These petals have a soft, velvety sheen, not found on other



Franklin D. Roosevelt

red Hybrid Tea Roses. Richly perfumed.

The Franklin D. Roosevelt is an exclusive Reynolds' Farms introduction, regularly quoted at \$2 a plant and not obtainable elsewhere at any price. We will include one of these \$2 Franklin D. Roosevelt Rose plants FREE with any order amounting to \$10 or more, selected from this folder.

If you prefer to order the Franklin D. Roosevelt Rose separately, the price is \$2 per plant. Only one to a customer.

REYNOLDS' FARMS

SOUTH NORWALK Connecticut